



400 Kern St.  
Taft, CA 93268



District Chamber of Commerce  
Our Platinum Sponsors



Phone: (661) 765-2165  
Fax: (661) 765-6639



January 2012



Attention! Chamber Members!

**Our Annual Installation Dinner and Business Meeting has been rescheduled—again—for Wednesday, February 8, 2012!** Please plan to attend. We will be installing new officers and Board members, giving our membership a report of our success in the 2011 year, and unveiling the exciting plans for the coming year. Our guest speaker will be Rick Cole, City Manager for the City of Ventura. His inspiring leadership has made a positive impact on Ventura’s economic growth, and we are eager to hear of their successful journey. We also will be honoring those who have been selected by the membership for recognition in the community for their service and outstanding leadership.

Our annual event will be held at the Historic Fort. This *Black and White Affair* will celebrate the successes of 2011 and the plans for 2012. Please RSVP by February 1. Sponsorship of this event costs \$100 and includes two tickets and your name or business name in the program.

Now, about membership and sponsorship . . . In order for you to have a more active part in your Chamber, we are offering new benefits for our sponsors and chances for our members to champion or promote specific events or activities of the Chamber. For example, perhaps you would like to provide award trophies for the Car Show or maybe the entertainment for our *Cinco de Mayo* celebration is important to you. This coming year you will be able to sponsor a part of a specific event, receiving recognition and advertising exposure for just that event.

By now you will have received your new membership brochure. If you have not taken the time to fill it out, updating your information, please do so now. We encourage you to revisit your choices for membership and involvement in your Chamber this year. If we do not hear from you within the next couple of weeks, we will be sending you further communications about your membership; however, we would love for you to respond to us NOW, so that we can complete our planning process.

See you at the Installation Dinner!

Michael Long,  
Chamber President

*Happy New Year to all!*

*As I review this past year, I am happy to put 2011 behind me. Although many wonderful events will mark this year as a great one—Ron and I became grandparents to Reagan Kathryn Finn in April—many more events will be recorded in my memory bank in the “Challenges” folder. Not the least of these will be my inauguration into the mysteries of the Chamber.*

*For someone who has spent a good portion of her life attempting the appearance of being “in the know” about all things important, this 2011 year has been a humbling experience. Although I have known about the Chamber—even serving as Chamber Ambassador President and addressing the Chamber membership at the Installation Dinner in 1995, it is clear I did not really know the Chamber. It has been through the guidance and long-suffering indulgence of the Board of Directors and the Sponsors of the Chamber—the people really invested in the success of our Taft Chamber—that we have made progress toward our goals this year.*

*So I thank you—to the Board and the Sponsors, most directly—for your dedication to our Chamber and to our community. These folks put their money “where their mouths are”, bluntly put. They tout the importance of the work of the Chamber of Commerce, and they do not hesitate to anti-up--both with their time and their monetary capacity--when the need is presented.*

*The opportunity to be a Sponsor, to make a bold statement of commitment to the Chamber and to Taft, is still available now during our Membership/Sponsorship Campaign. We would love to speak to you about the individually-tailored benefits of Sponsorship for you and your business. Call us at 765-2165 or come in and visit. We would love to talk.*

*Meanwhile, may this new year bring a fresh, exciting, and positive bottom line to you and your business.*

*Kathy*

## Our 2011 Chamber Sponsors

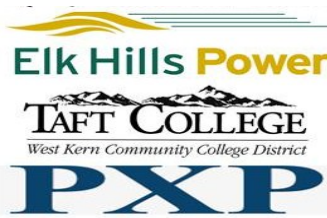
### Platinum



### Gold



### Silver



### Silver



*Thank you for the tremendous support from our 2011 Membership!  
We look forward to an even better year, and providing more to all of  
our valued Members in 2012!*

*We are excited about the upcoming events, both former and new, to  
see more faces attending our weekly Sit 'n Sips, and becoming the  
business hub that our community so needs and desires.*

*Be sure to stop by the Chamber to renew your Membership and to  
say hello to Kathy, Jessica and Shannon!*

A Hint Of Class	Banks Pest Control Inc	Chicken of Oz
Accelerated Environmental Services	Barron Properties	Chroma Productions
Acme Almost Anything Co.	Ben's Books	City of Maricopa
Aera Energy LLC	Berry Petroleum	City of Taft
All in the Sandwich	Best Food Mart	Coldwell Banker America West
Alpha House	Black, Bill	Colston Construction, Inc.
Alzheimer's Disease Association	Black, Glen	Community Christian Fellowship
American Cancer Society	Black/Hall Construction	Cooper's True Value Hardware
Anderson Business Services 1	Bright House Networks-m	Costco Wholesale
Antonio's Pool Service	Brown & Reich Petroleum	Cougar Corner Bookstore
ARC of Taft	California Independent Petroleum As- soc.	Creekside Apartments
Arts Council of Kern	Caprice Motel	Cycle Katz
Artz Liquor & Deli	CASA of Kern County	Dr. David Cothrun
Jan Ashley	Cavins Oil Well Tools	Deckert Consulting
Asian Experience	Chevron Valley Credit Union	Department of Motor Vehicles
Bakersfield Jam	ChevronTexaco	Devon's Bodyshop & Towing
Do-Close Cleaning-c	First Southern Baptist Church	Hodels Country Dining
Domino's Pizza	Four Seasons Flooring and Carpet Cleaning	Holders Air Conditioning
Dr. Charles J. Walker	Fred's Cigarettes	Holland Inn & Suites
Dr. J. Sterling Bryan DDS	Freedom Homes Inc	Hosking, Harry & Carolyn
Dr. James L. Simonson	Friends of Taft College Library	Hot Stone Pizza
Dr. Keith Sparks	G.S.Graphix & Hobbies	Huddleston Crane Service, Inc.
Dr. Vibul Tangpraphaphoron	Garratt, Coleen	Hudgens, Louise
DreamMaker Bath & Kitchen	Garratt, Fern M	Imagination Laboratories Inc
Edward J. Herrera Insurance Agency	General Production Services, Inc.	Independent Oil Producers Agency
Edward Jones Investments	Girl Scout CCS Service Unit	Integrity Bookkeeping
Elk Hills Power	Goodyear Tire Center	J & S Auto Parts
Employer's Training Resource	Hall Ambulance Service, Inc.	Jack's Flower/Trophy Shop
Emy's Variety	Harley Pinson, Attorney at Law	Jacob's 24 Hour Hamburgers
Erickson & Brown Funeral Home	Hatch, Ray & Lodema	Jim and Brenda Lencioni
Fast Trip Food Store	Helt Engineering, Inc.	Jo's Restaurant
Faulkner, Tom	Heritage Park	Josh Tims

**OUR 2011 MEMBERS**

**Continued on page 7...**

# Sponsorship vs. Membership

## Which is right for your business?

**Sponsorship** of the Taft District Chamber of Commerce and Visitors Bureau affords you all the benefits of membership plus the “perks” of your choice. Because the Chamber cannot adequately serve the membership of the Chamber and the community of Taft without the support of larger businesses and organizations, sponsorship of the Chamber entitles this group of civic-minded individuals the ability to choose their own sponsorship benefits from a list of activities and events. The number of “perks” increases with the level of sponsorship.

- Annual Installation Dinner Tickets
- Annual Golf Tournament Team or Player Entry
- Annual Trout Derby Entry
- Newsletter Recognition each month
- Business Logo on Chamber Website

**Membership** in the Taft District Chamber of Commerce and Visitors Bureau is based on the number of employees at your business or type of organization and it affords you many advantages:

- Free listing in the Chamber Business Directory
- Free listing in the Chamber online Directory, including a link to your website
- Free referral service through the Chamber for inquiries made by telephone or in person (Only Chamber businesses are recommended by the Chamber)
- Opportunity to advertise your company or organization in the Chamber office
- Opportunity to advertise special events or offers through the Chamber’s online newsletter
- Networking opportunities through Sit ‘n’ Sips and Chamber Mixers

### Business Investment Table

(Based on Number of Employees)

Employees	Investment	Organization/Non-Profit Investment Table	
		Type of Membership	Investment
1 to 2	\$100.00		
3 to 5	\$125.00	Utility Companies	\$400.00
6 to 10	\$150.00	Healthcare	\$350.00
11 to 16	\$200.00	Professional	\$300.00
17 to 20	\$225.00	Media	\$300.00
21 to 35	\$275.00	Financial Institutions	\$300.00
36 to 50	\$325.00	Hospitality	\$200.00
51 to 65	\$375.00	Schools	\$100.00
66 to 75	\$425.00	Churches	\$100.00
76 to 100	\$475.00		
101 to 150	\$525.00		
151 +	\$600.00		

### Sponsorships Levels

Platinum (\$10,000)	Benefits to sponsor of \$2860
Gold (\$5,000)	Benefits to sponsor of \$1250
Silver (\$2500)	Benefits to sponsor of \$500
Bronze (\$1500)	Benefits to sponsor of \$150
Friend (\$1000)	Benefits to sponsor of \$100

# Membership & Sponsorship Application

<b>Business/Institution/Individual Name:</b> (Write as you would like it to appear in the Directory)		<b>Preferred Sponsorship or Membership</b> <input type="checkbox"/> <b>Platinum Sponsor</b> \$10,000 <input type="checkbox"/> <b>Gold Sponsor</b> \$5,000 <input type="checkbox"/> <b>Silver Sponsor</b> \$2,500 <input type="checkbox"/> <b>Bronze Sponsor</b> \$1,500 <input type="checkbox"/> <b>Friend of the Chamber</b> \$1,000 <input type="checkbox"/> <b>Membership</b> Fill in Amount _____ (Based on organization or business tables )  <b>We will contact you to discuss the benefits you desire with your sponsorship level.</b>
<b>Contact Person (with Title):</b>	<b>Business Phone:</b>	
	<b>Cell Phone:</b>	
<b>Business Address:</b>	<b>Fax:</b>	
	<b>Email:</b>	
<b>City:</b> <b>State:</b> <b>Zip:</b>		
<input type="checkbox"/> <b>Business—Number of Employees:</b> <input type="checkbox"/> <b>Organization/Non-Profit—Category:</b> <b>Categorize Your Business</b> (e.g., Cleaning, Healthcare, Education) <b>Tell us about your business:</b>		

**How would you like to be involved in the Chamber?**

- Be a Chamber Ambassador**
- Host a Breakfast**
- Serve on a Committee**
- Speak at a Sit 'n' Sip**
- Host a Community Mixer**

**Volunteer for an Event**  
**Which one(s)?**

\_\_\_\_\_

**Single Event Promoter Which one(s)?**

\_\_\_\_\_

**Ideas for new events**

\_\_\_\_\_

Send your membership dues with your contact information to:  
 Taft District Chamber of Commerce and Visitor's Bureau  
 400 Kern Street  
 Taft, CA 93268

# January 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3 City Council Meeting @ 7PM	4 Sit 'n Sip at the Chamber—9AM	5	6	7
8	9	10 President Michael Long's Birthday! 	11 Sit 'n Sip at the Chamber—9AM	12 Service Club Summit Meeting @5PM	13	14
15	16	17 City Developer Presentation @ City Hall, 6PM  City Council Meeting @ 7PM	18 Sit 'n Sip at the Chamber—9AM	19	20 Ballots for Chamber Awards due.	21
22	23	24 Blood Drive @ the Chamber, 1PM-6PM	25 State of the County Address  Sit 'n Sip at the Chamber—9AM	26 Fort Membership Dinner @ 6PM Dr. Kathy Orrin's Birthday! Board Member, Devinder Bains' Birthday! 	27	28
29	30	31 Chamber Board Meeting @ 4PM				

# February

2—Service Club Summit Meeting @ 5:00 PM

8—Chamber of Commerce Installation Dinner at the Fort, 6:00 PM

29—Chamber Board Meeting @ 4:00 PM



## OUR 2011 MEMBERS

Joyce Properties  
Real Estate eBroker Inc.  
Kathy Herm  
KC Photography & Framing  
Kern Schools Federal Credit Union  
Kern Street Pharmacy  
Killingsworth, Vic L.  
King's Nursery  
Kiwanis Club of Taft  
Layton Melton Productions  
Lema, Heather  
Lighthouse Foursquare Church  
Lipscomb, Loretta  
Little Ceasars Pizza  
Lucard Apartments  
M & S Security  
RAM Environmental Engineering Services  
Randy's Trucking  
Ray Morgan Co.  
Re/Max Golden Empire Realty  
Realty Management Services  
Rite-Away Carpet Care  
Roger Miller Insurance Agency  
Rotary Club of Taft  
S&S Printing  
Sagebrush Annie's  
Skydive Taft  
Soroptimist International of Taft  
Southern Sierra Boy Scouts of America  
Southern Sierra Gen. Engineering  
State Farm Insurance Agency  
State Farm Insurance Kathy Herm  
Trek Imaging  
Tumbleweed Cafe  
United Security Bank  
Unity Thrift & Outreach  
Valley Direct Inc.  
Waldrop's Auto Parts  
Watson, Judy  
West Kern Oil Museum  
West Kern Water District  
West Side Furniture  
West Side Health Care District  
West Side Mosquito & Vector Control Dist.  
West Side Recreation & Park Dist.  
West Side Urgent Care  
West Valley Real Estate  
WestAmerica Bank  
Maggie Blackwell Fine Art  
Management & Training Corp (MTC)  
McKittrick Waste Treatment Site  
McMinn, Ken  
Merced Moreno/Demand Pest Control  
Mi Casita Restaurant  
Midway Laboratory  
Miller, Randy & Ginny  
Miller's Beauty Supply  
Motel 8/Maricopa Inn  
National Alliance on Mental Health  
National Health Services  
New Life Community Church  
Next Step Cardio & Fitness Club  
Oasis  
Occidental of Elk Hills  
Stephen A. Wright Realtor  
Stockdale Payroll Service  
Stone Pine Estate  
Sunrise Power  
Supreme Floor and Window Cleaning  
Synagro  
Syndex Ready Mix LLC  
Taft Chevrolet Buick Pontiac  
Taft City School District  
Taft College (c)  
Taft Community Gardens  
Taft Crude Coffee House  
Taft Holdings, LLC  
Taft Lions Club  
Taft Midway Driller  
Taft Midway Sunset Lions Club  
Taft Motorcycle Club  
Western Rehabilitation Association  
Western States Petroleum Association  
Westside Humane Society  
Westside Believer's Fellowship  
Westside Childrens Camp Assoc  
Westside Economic Development Company, LL  
Westside Friends of the Library  
Westside Waste Management Co., Inc.  
Willow Ranch Restaurant.  
Harolds Bike Shop  
Taft Seventh Day Adventist Church  
Bankers Life and Casualty Company  
Ken Anderson  
Taco de Mexico  
Westside Christian Ministers Assoc.  
Calvary Temple Assembly of God  
Oildale Tire N Taft  
OT Cookhouse & Saloon  
Pacific Perforating  
Paik's Ranch House  
Passion for Nails  
Paul Joyce  
Paula Hudgins  
Pearce Pest Control  
Personal Styles Hair Salon  
PG&E  
Photogenic You Photography  
Pizza Factory  
Plains Exploraton & Production  
Precision Bodyworks  
Proforma Solutions  
Rabobank, N.A.  
Taft PC Services  
Taft Petroleum Club  
Taft Plumbing Co., Inc.  
Taft Tiger Sharks Swim Club  
Taft Union High School  
Taft United Methodist Church  
Tashjian, Gerald  
Ten Percent Firearms  
Terrance Close Bankers Life & Casualty  
The Fort Preservation Society  
The Rettex Group  
The Taft Independent  
Trans-West Security Services  
TRC Operating Company, Inc.  
Tree Foundation of Kern, Inc  
Original Hacienda Grill  
La Salsa Fresh Grill  
Vincente's Mexican Restaurant  
Robin Norton  
Close Quarters  
Candy Café  
First Baptist Church  
Monarch Wireless  
Oriental Foot Massage  
Taft All Star Band  
West Hills Church of the Nazarene  
Ken Shugarts Construction & Solar  
J & D Recycling  
Larry Moog  
Pre-Paid Legal  
Walter's Window Washing

# Taft District Chamber of Commerce

## Annual Community Awards

Please return your ballot to the Chamber by Friday, January 20, 2012.

Cast your vote for the following categories:

Business of the Year \_\_\_\_\_

Businessman of the Year \_\_\_\_\_

Businesswoman of the Year \_\_\_\_\_

Volunteer of the Year \_\_\_\_\_

Community Service Award \_\_\_\_\_

The awards will be presented on Wednesday, February 8, 2012 at the Chamber's Annual Installation Dinner and Membership Meeting at The Fort.

### Our Gold Sponsors



#### Our Board:

**President**— Michael Long, Taft Independent. **First Vice President**— Dennis Schertz, Asian Experience.

**Second Vice President**— Dan Tosti, Aera Energy LLC. **Interim Treasurer**— Paul Gorte, City of Taft.

**Devinder Bains**, Taft Chevrolet. **Ed Herrera**, Herrera Insurance.

**Lorrie Loader**, Synagro. **Clint Deckert**, Deckert Consulting. **Bob Hampton**, Westside Waste Mgmt.

**Orchel Krier**, Tumbleweed Café. **Bob Leikam**, Domino's Pizza. **John Neumann**, Accelerated Environmental.

#### Our Staff:

**Dr. Kathy Orrin**

Executive Director

**Jessica G. Miller**

Administrative Asst.

**Shannon Jones**  
Event Coordinator